

College Area Review Newsletter

Academic Program Review

We conducted a general orientation session during professional week and numerous individual program orientation with faculty, chairs, and deans. There are 12 programs, 3 disciplines and 3 special programs participating in the review process this academic year, 2017-2018.

Programs include Accounting, Art, Business, Computer Gaming and Simulation, Computer Science, Cybersecurity, Engineering Science, Ethnic Social Studies, Graphic Design, Management, Networking and Wireless Technologies, and Photography. The three disciplines are Economics, History, and Political Science. The three special programs are Honors Program, Learning Communities, and Macklin Business Institute.

We conducted three brown bag assessment informational sessions. While each session featured a specific topic as listed below, it was an opportunity for all in attendance to address any questions related to program review:

- 1) *Developing your assessment plan*
- 2) *Planning for the External Peer Review and Student input!*
- 3) *Reviewing your Assessment Data!*

Faculty have utilized survey monkey to solicit student input in their program reviews. Seven surveys have been conducted in various programs of study during the fall semester.

Program Viability Process

Question: What is the myth about Program viability? The college will use only numerical data to make a decision about programs participating in program viability.

Answer: The College Area Review Committee (CARC) has been charged to provide an objective, cross-sectional review of the academic programs and to design and implement the program viability review process.

As such, the committee has identified three key metrics to gauge if a program or certificate is viable:

1. quantitative metrics,
2. qualitative metrics, and
3. key questions that address the unique characteristics of a given program to determine viability.

In addition, each program or certificate participating in program viability will identify if they meet the College's definition of mission centrality and or signature program. After careful consideration of the key metrics, the CARC will recommend whether the program should continue, make modifications, or be discontinued. Options include maintaining the program, merging the program with another program, eliminating the program but maintaining the courses, co-listing courses as credit and non-credit course offerings, or eliminating the program as well as associated courses. The senior vice president of academic affairs will make the final decision.

Administrative Review and Assessment

Three administrative units participated in the review this year: Office of Compliance, Office of Advancement and Community Engagement, and the Office of Institutional Research and Effectiveness.

College Area Review Feedback

As is our historical practice, we assess our academic program review process. We issued a survey to those participating in the review process last year and will examine that feedback to see if process modifications are needed.

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